



WIN

A SIG Adventure

Experience **SIG SAUER® HQ**,
SIG SAUER AcademySM and
historic, scenic Portsmouth, NH!

3 DAYS / 4 NIGHTS

All-Expense Paid Trip*



REWARDS



EARN SIG Guns!

The more you sell
the more you win.

SIG SAUER®
when it counts™



**Your Support.
Our Thanks.
The New SIG.**

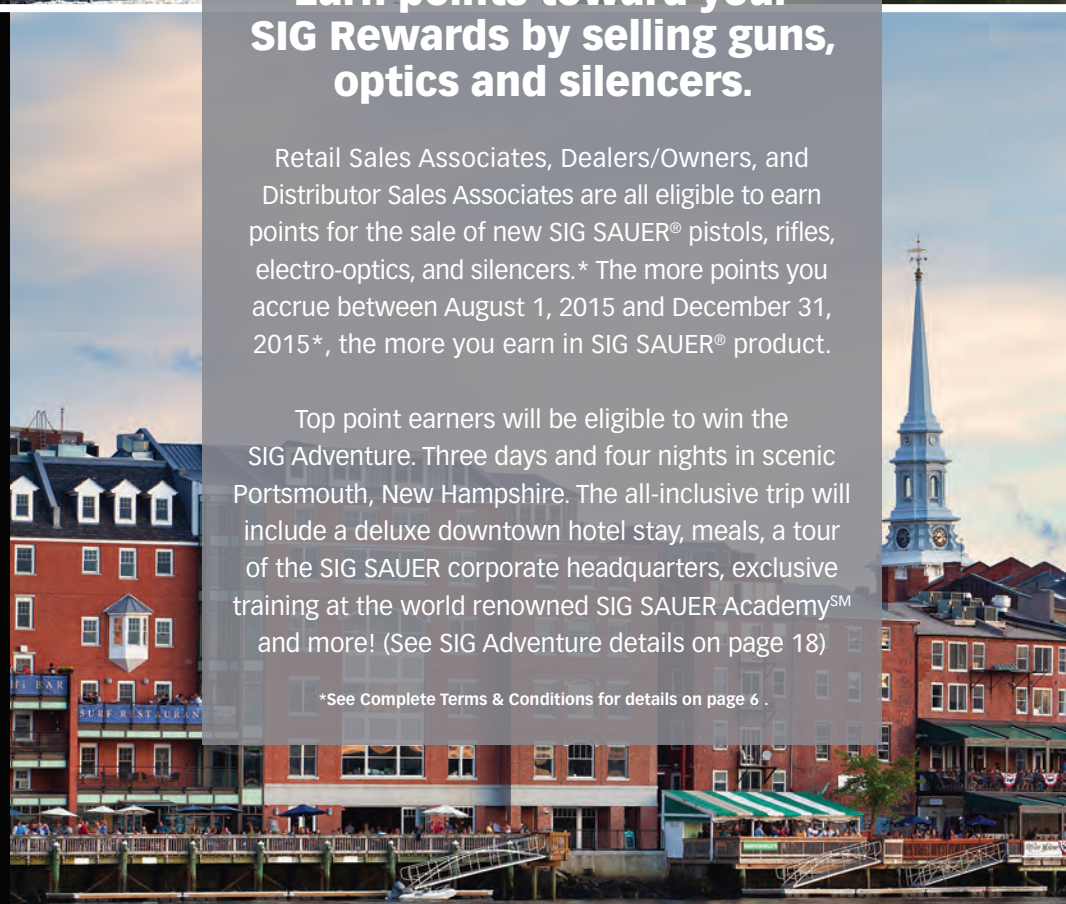


**Earn points toward your
SIG Rewards by selling guns,
optics and silencers.**

Retail Sales Associates, Dealers/Owners, and Distributor Sales Associates are all eligible to earn points for the sale of new SIG SAUER® pistols, rifles, electro-optics, and silencers.* The more points you accrue between August 1, 2015 and December 31, 2015*, the more you earn in SIG SAUER® product.

Top point earners will be eligible to win the SIG Adventure. Three days and four nights in scenic Portsmouth, New Hampshire. The all-inclusive trip will include a deluxe downtown hotel stay, meals, a tour of the SIG SAUER corporate headquarters, exclusive training at the world renowned SIG SAUER AcademySM and more! (See SIG Adventure details on page 18)

*See Complete Terms & Conditions for details on page 6 .





HOW TO REDEEM SIG REWARDS

We value your commitment to the SIG SAUER® brand. **SIG REWARDS** is our way of saying **THANK YOU** for promoting and selling the world's finest firearms, electro-optics, and silencers.

Get Started

Log onto www.sigrewards.com and complete the SIG Rewards registration.

Program Duration

Retail Sales Associates and Independent Dealers (Owners): Sell any of the products listed on page 7 between August 1, 2015 and December 31, 2015 and earn points towards rewards.

Distributor Sales Associates (Account Executives): Sell any of the products listed on page 7 between August 1, 2015 and October 31, 2015 and earn points towards rewards.

Log On After Every Sale

Keep track of your sales and earned points online once you register for an account at www.sigrewards.com.

Retail Dealers (Owners) just need to register as the Dealer/Owner of your FFL. Then, you get points added to your account anytime someone in your shop logs a valid sale. The more your staff sells, the more points you earn.

Redeem Your Points For SIG SAUER Product

Choose from 9 reward redemption levels based on your accrued points balance and your sales category. These are outlined on pages 8 through 17.

The more points you've accrued, the higher Redemption Level you can select your SIG SAUER product from. Once you've made your choice, log on to www.sigrewards.com and complete the SIG REWARDS Redemption Form.

Sales Categories:



**Retail
Sales Associate**



**Retail
Owner/Dealer**



**Distributor
Sales Associate**

50 Customers and 50 Guests Will Win the SIG Adventure

As an added bonus, the top 20 dealers (owners) and a guest, along with the top 3 retail sales associates (and guest) and top 3 distributor sales associates (and guest) will win an all-expense paid SIG Adventure. To round out the adventure, a random drawing of 20 additional qualified dealers, 2 retail sales associates, 2 distributor sales associates and their guests will win. A total of 50 SIG Adventure winners (and 50 guests) will join SIG in Portsmouth, NH in June 2016! (See SIG Adventure details on page 18)

TERMS AND CONDITIONS

Participants must be employed by or be a Federal Firearms License holder that engages in retail sales, or a sales associate employed by a SIG SAUER qualified distributor in good standing. All such parties are eligible to participate in the SIG Rewards program, provided that all parties comply with the Terms and Conditions.

"Dealer (owner) is defined as the independent FFL holder or their designee per FFL location.

Participants must register for the program at www.sigrewards.com and provide all requested information in order to be eligible for any rewards

Only NEW SIG SAUER firearms, silencers, and electro-optics sold between August 1, 2015 and December 31, 2015 qualify for this program (For Distributor Sales Only, products sold between August 1, 2015 and October 31, 2015 qualify). Used, CPO, IOP (Individual Officer Program), tax exempt sales, LE/Government agency sales do not qualify. A firearm is considered sold when the Form 4473 is completed and the customer takes possession of the firearm. Silencers, SBR's and electro-optics are considered sold when the customer remits payment.

Required sales validation for firearms is a copy of completed pages 2 and 3 of the Form 4473 (or a printout of electronic ATF disposition record showing model, serial #, date sold, approval number and salesperson for each qualified sale). Required sales validation for NFA (silencers and SBR's) is a copy of the sales order / receipt showing model, serial #, date sold and sales person for each qualified sale. Required sales validation for electro-optics is a completed SIG Rewards Electro-Optics Sales Record Form.

All completed requests for redemption must be received by January 15, 2016. Requests for redemption that are incomplete will not be processed. SIG SAUER is not responsible for lost, misdirected, stolen or missing mail. Scanned and digitally uploaded media must be legible.

Participants may not transfer, share or combine sales to earn SIG Rewards points.

Incomplete requests for redemption will not be accepted or processed. Participants will be notified by email if submission is deemed incomplete.

Any redemption request is subject to availability. If the SIG Rewards product selected is unavailable, SIG SAUER reserves the right to substitute a similar product of equal or greater value. The product will be shipped at SIG's expense to the FFL of record where the participant is employed.

SIG Rewards participants are responsible for complying with all federal, state, and local laws and regulations, inclusive of background checks and CLEO approval, if applicable.

In accordance with federal law, an IRS FORM 1099-MISC will be issued in a given year to those participants who redeem their points for a product where the fair market value received by the redeeming party is \$600 or greater. SIG SAUER determines the value of all eligible product as Retail Price as listed on the current SIG SAUER Commercial Dealer Price List in effect at the time of the promotion.

There is no cash value associated with participating in the SIG Rewards program or any potential discounts based on eligible qualifying sales.

The SIG Rewards program is subject to all local, state and federal laws and regulations. Not all SIG SAUER products are available in all states or locales. Prior to redemption, the participant must ensure that the requested product complies with local and state laws.

Applicable sales tax and/or other taxes may apply. Participants are responsible for payment of all such taxes.

SIG SAUER reserves the right to amend or cancel the SIG Rewards program at any time. SIG SAUER reserves the right to suspend or revoke participation in the SIG Rewards program if the retailer or sales associate fails to abide by the terms and conditions set forth herein. This program is void where prohibited by law. The SIG Rewards program and participation therein is only available in the United States. For export control purposes, participation is limited to US persons as such term is defined in 22 C.F.R. - 120.15.

POINTS EARNED PER SALE

Sell any one of the SIG SAUER® pistols, rifles, electro-optics, or silencers listed below during the duration of the program and earn points indicated in this chart.

| Points Per Sale | | |
|--|---|---|
| 1 point | 2 points | 3 points |
| <u>Firearms</u> P250® SP2022® P290RS™ P238® P938® <u>Silencers</u> SRD22 <u>Electro-Optics</u> ROME01™ ROME03™ WHISKEY3™ ZULU3™ OSCAR3™ KILO2000™ | <u>Firearms</u> 1911, P320®, P220®, P224®, P225®, P226®, P227®, P229®, P239®, M11-A1, Mk25, SIGM400® SIG522®, SIG516® SIG556xi®, SIG MPX™ <u>Silencers</u> SRD9 SRD45 SRD556 SRD762 <u>Electro-Optics</u> TANGO4™ WHISKEY5™ ZULU7™ | <u>Firearms</u> P210® LEGION™ XFive™ XSix™ SIG716® SIG MCX™ Any SBR <u>Silencers</u> SRD556-Ti SRD762-Ti SRD338-Ti <u>Electro-Optics</u> TANGO6™ ZULU9™ OSCAR5™ |



SIG REWARDS REDEMPTION

LEVEL 1 - CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



15 Points



45 Points



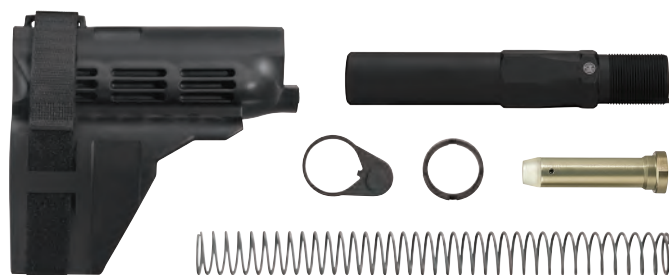
60 Points



P250 COMPACT-22LR
Item # 250C-22-B



**WHISKEY3
4-12x40MM DUPLEX**
Item # SOW34001



PSB KIT W/ PHASE 5 BUFFER TUBE
Item # KIT-PSB-BLK



**1 CASE:
SIG SAUER® ELITE PERFORMANCE
V-CROWN AMMUNITION**
Any caliber

**25% OFF DEALER PRICE
OF ANY FIREARM**

SIG REWARDS REDEMPTION

LEVEL 2 - CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



20 Points



60 Points



80 Points



P250 COMPACT - 9MM
Item # 250C-9-BSS
**P250 COMPACT - 9MM
MA COMPLIANT**
Item # 250C-9-BSS-MA
**P250 COMPACT - 9MM
10RD COMPLIANT**
Item # 250C-9-BSS-10



SRD22 RIMFIRE SILENCER
Item # SRD22



**BRAVO3 BATTLE SIGHT
with 5.56 HORSESHOE DOT**
Item # SOB33001



**P290RS - 9MM
OIL RUBBED BRONZE**
Item # 290RS-9-E-ORB



**P290RS - .380AUTO
ENHANCED PINK**
Item # 290RS-380-E-PNK



SP2022 - 9MM
Item # E2022-9-BSS
SP2022 - 9MM-CA COMPLIANT
Item # SP2022-9-BSS-CA
SP2022 - 9MM - MA COMPLIANT
Item # SP2022M-9-BSS
SP2022 - 9MM - 10RD COMPLIANT
Item # SP2022-9-BSS-10



SIG REWARDS REDEMPTION

LEVEL 3

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



25 Points



75 Points



100 Points



P320 COMPACT - 9MM

Item # 320C-9-BSS

**P320 COMPACT - 9MM
10RD COMPLIANT**

Item # 320C-9-BSS-10



**P938
TARGET - .22LR**

Item # 938-22-TGT

**OSCAR3
6-12x25MM
COMPACT
SPOTTING
SCOPE**

Item # SOV36001



P320 FULL - 9MM

Item # 320F-9-BSS



SIG522 CLASSIC - .22LR

Item # R522-16B-C



**SRD9 9MM
PISTOL SILENCER**

Item # SRD9



**ROME03
REFLEX SIGHT with
M1913 MOUNT**

Item # SOR31001

SIG REWARDS REDEMPTION

LEVEL 4

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



30 Points



90 Points



120 Points



P238 RAINBOW

Item # 238-380-RBT

**P238 RAINBOW
MA COMPLIANT**

Item # 238M-380-RBT



P238 SAS

Item # 238-380-SAS



**P938 BLACK
RUBBER GRIP**

Item # 938-9-BRG-AMBI



**P238 TWO-TONE
CA COMPLIANT**

Item # 238-380-TSS-CA



**SRD556 5.56
STAINLESS STEEL
QD RIFLE SILENCER**

Item # SRD556-QD



P938 ROSEWOOD GRIP

Item # 938-9-RG-AMBI

**P938 ROSEWOOD
GRIP - MA COMPLIANT**

Item # 938M-9-RG-AMBI



**SRD45 .45AUTO
PISTOL SILENCER**

Item # SRD45



**KILO2000 LASER
RANGE FINDING
MONOCULAR**

Item # SOK16701



SIG REWARDS REDEMPTION

LEVEL 5 - CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



35 Points



105 Points



140 Points



1911 EMPEROR SCORPION - .45AUTO

Item # 1911R-45-ESCPN



1911 TTT CA COMPLIANT

Item # 1911-45-TTT-CA

1911 TTT MA COMPLIANT

Item # 1911M-45-TTT



1911 FASTBACK CARRY NIGHTMARE - .45AUTO

Item # 1911FCA-45-NMR



MK-25

Item # MK-25

MK-25 CA COMPLIANT

Item # MK-25-CA

MK-25 - 10RD COMPLIANT

Item # MK-25-10



P226R - 9MM MA COMPLIANT

Item # 226RM-9-BSS



M11-A1

Item # M11-A1

M11-A1 - 10RD COMPLIANT

Item # M11-A1-10



P229R - 9MM - CA COMPLIANT

Item # 229R-9-BSS-CA

P229R - 9MM - MA COMPLIANT

Item # 229RM-9-BSS



ZULU7 BINOCULAR 10x42MM OPEN BRIDGE HDX

Item # SOZ71001



TANGO4 RIFLE SCOPE 3-12x42mm HORSESHOE DOT ILLUMINATED

Item # SOT43001



SIG400 ENHANCED CARBINE - 5.56

Item # RM400-16B-ECP

SIG400 ENHANCED - 10RD COMPLIANT (CO,IL,HI,MD)

Item # RM400-16B-ECP-10



SIG400 CLASSIC - CA COMPLIANT

Item # RM400-16B-C-CA

SIG400 CLASSIC - MA COMPLIANT (MA,NJ,NY)

Item # RM400-16B-C-SC



SIG400 ELITE PISTOL W/ BRACE - 300BLK

Item # PM400-9B-300B-ELITE



SRD762 7.62 STAINLESS STEEL RIFLE SILENCER

Item # SRD762-QD

SIG REWARDS REDEMPTION

LEVEL 6

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



40 Points



120 Points



160 Points



SIG556xi PATROL SWAT - 5.56MM

Item # R556XI-16B-S



**SIG556xi RUSSIAN PISTOL
W/ BRACE - 7.62x39**

Item # P556XI-762-10B-S-AK-PSB



P220 HUNTER - 10MM

Item # 220R5-10-HP-SAO



**WHISKEY5 RIFLE SCOPE 5-25x52MM
DUPLEX HDX ILLUMINATED**

Item # SOW55001



**SRD556-Ti TITANIUM QD 5.56
RIFLE SILENCER**

Item # SRD556TI-QD

SIG REWARDS REDEMPTION

LEVEL 7

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



45 Points



135 Points



180 Points



SIG516 PATROL FDE

Item # R516G2-16B-P-FDE

SIG516 PATROL FDE - CA COMPLIANT

Item # R516G2-16B-P-FDE-CA

**SIG516 PATROL FDE
MA COMPLIANT (MA,NJ,NY)**

Item # R516G2-16B-P-FDE-SC

**SIG516 PATROL FDE - 10RD COMPLIANT
(CO,IL,HI,MD)**

Item # R516G2-16B-P-FDE-10



**SRD762-Ti TITANIUM QD 7.62
RIFLE SILENCER**

Item # SRD762TI-QD



**TANGO6 RIFLE SCOPE
1-6x24MM HORSESHOE DOT
FFP ILLUMINATED**

Item # SOT61001



SIG MPX 9MM W/ BRACE

Item # MPX-P-9-PSB



**BRAVO4 BATTLE SIGHT
4x30MM WIDE FIELD
ILLUMINATED**

Item # SOB44001



SIG REWARDS REDEMPTION

LEVEL 8

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



50 Points



150 Points



200 Points



SIG716 PATROL FDE

Item # R716-16B-P-FDE

SIG716 PATROL FDE - CA COMPLIANT

Item # R716-16B-P-FDE-CA

SIG716 PATROL FDE - MA COMPLIANT (MA,NJ,NY)

Item # R716-16B-P-FDE-SC

SIG716 PATROL FDE - 10RD COMPLIANT (CO,IL,HI,MD)

Item # R716-16B-P-FDE-10



SIG MCX PISTOL W/ BRACE - 300BLK

Item # PMCX-300B-9B-AL-PSB



SRD338-Ti TITANIUM QD 338LM RIFLE SILENCER

Item # SRD338TI-QD



SIG MCX - 5.56NATO

Item # RMCX-16B-TFSAL-P



TANGO6 RIFLE SCOPE 3-18x44mm FFP MOA MILLING ILLUMINATED

Item # SOT63001

SIG REWARDS REDEMPTION

LEVEL 9

- CHOOSE ONE (1) OF THE FOLLOWING OPTIONS:



55 Points



165 Points



220 Points



SIG716 DMR - 7.62x51

Item # R716-H18B-DMR



ANY 2-DAY SIG SAUER ACADEMYSM CLASS PLUS 3 NIGHTS IN HOTEL



YOUR SIG ADVENTURE AWAITS!

Experience the scenic beauty, history, food, tax-free shopping and fun of one of the East Coast's most happening little cities. You'll take a walking tour of historic Portsmouth, a city that can claim John Paul Jones, Ben Franklin, and George Washington as significant visitors. You'll visit one of the first permanent settlements in America, Strawberry Banke, and the significant contributor to naval history, the Portsmouth Naval Shipyard.

You'll enjoy the boutique feel of Portsmouth's shopping and eclectic dining scene, and experience one of the area's most famous claims to fame – fresh lobster and seafood!

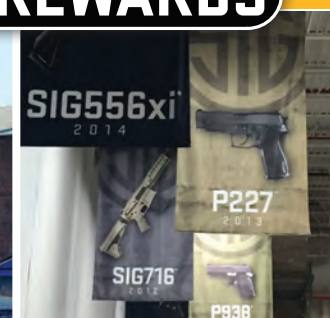
While you're here, you'll see first hand where SIG innovation happens, with a tour of SIG SAUER® Corporate Headquarters with over 200,000 square feet of state-of-the-art manufacturing and assembly capability, advanced in-house quality control, and product testing, engineering, and administrative offices.

You'll also visit the renowned SIG SAUER AcademySM and see why responsible citizens, elite military, and law enforcement professionals from all over the world come to 'where the professionals train.' Located on 140 acres in Epping, NH, a short drive from Portsmouth, you'll have exclusive access to the world's best instructors for shooting adventures tailored to every skill level.

*The SIG ADVENTURE includes:

- Roundtrip airfare for 2 plus transportation to and from your hotel
- 3 days / 4 nights deluxe downtown Portsmouth accommodations for 2
- All meals, including an authentic New England Lobster Bake
- Shooting with the world renowned instructors of the SIG SAUER Academy
- Guided tours of SIG SAUER HQ, historic Portsmouth, and more

The top 20 dealers (owners) and a guest, along with the top 3 retail sales associates (and guest) and top 3 distributor sales associates (and guest) will win an all-expense paid SIG Adventure. To round out the adventure, a random drawing of 20 additional qualified dealers, 2 retail sales associates, 2 distributor sales associates and their guests will win. A total of 50 SIG Adventure winners (and 50 guests) will join us in Portsmouth in June 2016. (To qualify for the drawing, participants only need to reach Level 4 point status.)





SIG SAUER®
when it counts®

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